

Annual Fundraising Campaign Report

August 2016

The HGMC Annual Fundraising Campaign is already well underway. During the month of June I did a good bit of research and identified several large corporations within the Harrisburg-York-Lancaster areas that actively promote and support internal LGBT initiatives and also monetarily contribute to non-profit community organizations within their respective corporate footprints.

Each organization had varying levels of eligibility requirements, and most had stated deadlines of June 30, 2016 for fiscal year 2017 donation requests. Both online and manual applications and requests were submitted to those corporations for which the HGMC could meet all prerequisites.

Although several of those requests have already been denied, there are many whose response is still outstanding, and we have already been awarded a \$1000.00 sponsorship from Pinnacle Health Systems, qualifying them as a Major Donor.

Special pages have already been added to our website to enable online donations and purchase of advertising space. The bulk of the annual fundraising campaign initiative will begin in the next several weeks, with separate donation request letters scheduled for mailing to individual patrons, while advertising/sponsorship solicitations will be mailed to existing and potential business benefactors. Both John Folby and Marlene Kanuck have volunteered their time and talents to assist in making the 2016-2017 fundraising campaign a success.

Respectfully submitted by Doug Wentz, HGMC Annual Fundraising Campaign Chair