

Public Relations / Marketing Report

June 2018

Voices United

- Posters and postcards have been printed for the event.
- Posters will be made available to the participants at the first rehearsal on July 2nd.
- Un-addressed postcards will be given to the CPWC on July 2nd for them to prepare based on their mailing list
- HGMC postcards are addressed and bar-coded, and will be delivered to the BMEU on Monday July 9th
- Promotional emails scheduled for July 17th & July 26th.
- A promotional video will be created and posted to our website and social media, to be shared with the participating choruses, Hbg Pride festival and the LGBT Center for sharing on their social media as well.

2018-2019 Concert Season

- Concert brochures have been printed
- All contracts have been signed, returned and are in process of being uploaded to Groupanizer.
- Groupanizer updates will be begin August 1st to create the infrastructure for the new season
- Website and social media sites will be updated to reflect 2018-19 event dates

Respectfully submitted by Doug Wentz, Public Relations and Marketing Chairperson