

Public Relations / Marketing Report

May 2018

Summer 2018 Pride Festivals

The applications for each of the three Pride festivals have been submitted. The chorus will be staffing a booth at each of the festivals with the purpose of promoting our 2018-2019 Concert Season and the recruitment of new members. A request will be made to members to assist with the staffing of the booths for each event.

Lancaster: Sunday June 24th

Harrisburg: Saturday July 28th

York: Sunday August 5th

2018-2019 Concert Season

Dates and Venues for the 2018-2019 Concert Season have been verbally secured with the proposed venues, and Letters of Intent have been prepared and signed, however two outstanding concert events still remain. The proposed schedule of events is attached and will be discussed during our board meeting. After receiving board approval, the Letters of Intent will be sent to each of the venues, and events posted to Groupanizer.

Titles and themes for our Fundraising Cabaret shows have been selected. The winter concert theme and title have been selected, however the title and theme of the spring concert are to be finalized within the next week so that the concert brochures can be designed and sent to the printers by the first week of June and made available for the first Pride event.

Respectfully submitted by Doug Wentz, Public Relations and Marketing Chairperson