

Public Relations / Marketing Report

April 2018

"Girls, Girls, Girls" Spring Concert

Posters and postcards for the concert have been printed and made available to chorus members for distribution. Postcard mailing drop to the BMEU will occur on April 30th and Facebook promotions for the concert will begin on that same date.

Highmark Walk For A Healthy Community

The event has been posted to Facebook, and business cards were printed and passed out at the Chamber of Commerce mixer to solicit donations on behalf of Alder Health.

Upcoming Pride Event Recruitment

Applications for each of the three Pride events will be submitted within the next few weeks, and we will again be staffing a booth to recruit new members at each of these events.

Lancaster: Sunday June 24th

Harrisburg: Saturday July 28th

York: Sunday August 5th

National Anthem performances for York Revolution and Harrisburg Senators

The LOI's for both events have been completed and signed by all parties, and uploaded to Groupanizer.

York Revolution: Wednesday June 20th @ 6:15 **Harrisburg Senators:** Friday August 17th @ 6:45

Respectfully submitted by Doug Wentz, Public Relations and Marketing Chairperson