

Fundraising Committee Report

March 2018

- Committee Meeting:
 - A meeting was held on Wednesday, March 14th. Those in attendance were Kyle J, Doug W, Steve C, Ted N, Bob N & Chris A
- 2017-2018 Fundraising Summary (submitted by Steve Creps)*
 - Fundraising Progress (cabarets, farm show, Amazon Smile, Equality Card)
 - 2016-2017
 - \$7,572.93 (Actual)
 - 2017-2018
 - \$7,406.96 (Actual YTD)
 - \$7,150 (Budget)
 - 104% of Budget
 - 98% of prior year
- Annual Campaign (Submitted by Doug Wentz)
 - Solicitation of LGBT friendly businesses needs to begin for the upcoming annual campaign.
- Grants Campaign (Submitted by Ted Neal)
 - The piano portion of the Tyco Grant request (text and documentation) has been completed. I still need information to complete the riser portion.
 - I checked all the PA Grant websites forwarded by Cole Reilly. Although HGMC would qualify for many by mission, we don't qualify for any because they are strictly limited by location to specific counties. We are currently getting grants from the Dauphin/Cumberland area entities. No Lancaster or York County sites were listed.
 - The form for follow-up for Jump Street will be sent via email. They are in the process of changing their application software/website.
- Farm Show (Submitted by Kyle Junk on behalf of Bob Nease)
 - Savor contacted us about working the following events.
 - Bullride Mania – April 14th (4-10 p.m.)
 - The committee agreed to work this event.
 - Preference would be to do beer only sales, if available.
 - Bob N will finalize.
 - Fire Expo – May 18th - 20th (10 a.m. - 5 p.m.)
 - It was noted that we would not be able to work the 18th due to our Heidelberg Spring Concert.
 - It was noted that we would not be able to work the 19th due to our Highmark Walk for a Healthy Community Event.
 - Bob N. will see if we could just work the event on the 20th.
- Special Events
 - Sunday Pride Brunch (Jul 29th)
 - The committee decided to consider holding a Brunch on the Sunday after Harrisburg Pride as a fundraising event.
 - Possible venues (in order of preference) are: Stallions, Maennerchor or Market Square Presbyterian.

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- Kyle will secure a location based on preferences.
- Once location has been secured, we will work out further details.

- 2018-2019 Event Planning
 - Fall Event
 - The committee had agreed to continue with the Halloween Fundraiser for the 2018-2019 season.
 - The fundraiser will focus more on the “Halloween Party” atmosphere and less on the “Halloween Cabaret” aspects. Chris A agreed to discuss with Jeff and Eddie to see if they are on board.
 - We will continue with using Jeff and Eddie as hosts with “drag” and “special appearance” (costumed) performers and DJ.
 - Spring Event
 - The committee agreed to explore new ideas for a Spring event to attract a larger audience due to decreasing attendance.
 - Possible ideas included a Showtune sing-a-long type event or Tea Dance.
 - Summer Event
 - If the planned “Sunday Pride Brunch” for Pride 2018 weekend ends up being a success we would make this an annual event.

Respectfully submitted by Kyle Junk, Fundraising Chairperson