

# Fundraising Committee Report

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November 2017

## "Spooktacular Glamour" Cabaret Show

On October 28, 2017, we held our annual Halloween fundraiser at The 704 Lounge and raised approximately \$1,500 for the chorus. Although it was largely a successful event there were several issues that arose during the event that needed to be addressed. A meeting was held to discuss these issues on Tuesday, November 7, 2017

- In attendance: Kyle Junk, Doug Wentz, Steve Creps, Eddie Diel, & Jeff Mitchell
- Issues Identified
  - Inadequate bar staffing and lack of communication from bar management
  - Lack of dedicated DJ/Sound operations and poor quality of sound
  - Insufficient stage size and performance space
  - Difficulty in coordinating a shared venue space without advanced notice
- Other Concerns
  - The culmination of the above issues resulted in lower attendance, loss of revenue and an overall poor reflection on the chorus and hosts for the show
- Action Items
  - Hold a discussion with bar management to ensure that adequate staffing and exclusive use of the venue during event hours is maintained for our next event on February 11, 2018
  - Consider options for DJ/Sound that allow for exclusive coverage of audio and sound board during show hours.
  - Consider possibly renting/borrowing a larger riser that we can bring in and setup ourselves.
- Looking forward
  - Explore the feasibility of holding the Halloween and Valentine's Day fundraisers at HMC, Gamut Theater or a similar location for the 2018-2019 Concert Season.
  - Explore a possible June 2018 fundraiser event in coordination with the Tony awards.
- Acknowledgements
  - I would like to thank everyone who volunteered their time and/or food donations to a successful fundraising event. I would also like to give special recognition to Jeff Mitchell and Eddie Diel (aka Betty and Lizzie) for all the work they did in organizing the performances and emceeing the event.

*Respectfully submitted by Kyle Junk, Fundraising Chairperson*