

Public Relations / Marketing Report

September 2017

2017-2018 Concert Season

All upcoming performance events for the 2017-2018 concert season have been added to our website, Facebook and the LGBT Community Calendar.

All LOI's have been completed and signed by the Board president, and forwarded to each venue for their signatures. Once the signed LOI has been received back from the venue, it is uploaded to the appropriate document folder on Groupanizer.

October Fundraising Event

The posters and postcards have been designed and will be sent to the printers on Monday Sept. 18th, with pickup scheduled for Monday Oct. 2nd, and distribution to chorus members that same day.

Spring Concert Video

The video recording of our spring 2017 concert has been received, from which several new videos have been created and posted on our YouTube channel and landing page of our website.

We now have more videos than will agreeably fit on our website landing page, so a new webpage is being created to house all of the videos currently on our YouTube channel, in addition to the videos that are already displayed on our landing page. The new video page will be located under the About Us tab when completed.

Respectfully submitted by Doug Wentz, Public Relations and Marketing Chairperson