

# Public Relations / Marketing Report

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August 2017

## 2017 Pride Festivals

We were quite successful with our booths at the Lancaster, Harrisburg and York Pride festivals this year – and that success was because our chorus members were there in full force !!

In total we signed up **53** new patrons to our mailing list, and have a roster of **28** potential new chorus members – and that's all due to the fact that our chorus members put themselves out there and interacted with the festival participants to promote the chorus.

A BIG THANK YOU to the following members – many of whom stayed and worked entire festival events, and several that worked at all three festivals:

- Chris Aulbach
- Tim Coleman
- Seth Hammond
- Allan Hespersen
- John Hunter
- Kyle Junk
- Tom Lynes
- Ted Neal
- Robb Papapietro
- Bob Reisch
- Jose Venereo

## 2017-2018 Concert Season

All 2017-2018 concert season rehearsal dates and events have been added to the calendar on the chorus portal, and the Season Concert Brochures and Annual Campaign Brochures have been printed and are available for distribution.

*Respectfully submitted by Doug Wentz, Public Relations and Marketing Chairperson*