## PRESIDENTS REPORT: for December 20, 2015- Electronic Meeting

Thank you Doug Wentz for volunteering and following through so efficiently with our <u>Winter Concert Surveys</u>. We will begin the Presidents section of our Board Meeting talking about the surveys. I think the critiques about technical issues are very valid, Adam has aknowledged the need to address the audiance more effectively (at the December Production meeting). I don't think the critiques of content are of any note. They are random and inconsistant. It is my impression that the critiques on content come from individuals without a solid understand of choral music/ gay choirs, or the performing arts in general. Based on the feedback on our PR efforts, we may want to reconsider the ammount of money we spend on print advertising. Facebook is a SIGNIFICANT HGMC awareness/support generator.

<u>Pastor Amy Shultz</u> sent me a thank you e-mail for our exceptional performance in York. She said a "few" more dollars toward the HGMC came in after the concert and she will be sending us a check. I'm sure it's already in the mail.

I submitted the required <u>"Six Month Progress Report"</u> to The Foundation for Enhancing Communities for our <u>Spring Grant</u>. I received a confirmation/"Thank You," from Program Officer Jennifer Kuntch.

I delivered four of our winning <u>Gift Baskets</u>, 1 to Harrisburg ("Road Trip"Basket to Robert Barrun) and 3 to York ("Fun & Games" Basket to Anette Gillespie and "Some Like it Hot" and "Home for Christmas" Basket to George Sanders, on Wednesday and Thursday of this past week. The Baskets generate a very positive means of support for the Chorus, both financially and in a good will capacity. We are extremely grateful to our "Glinda", <u>John Folby</u> and to <u>Doug Wentz</u> for being the liason between John and the Chorus.

<u>I am co-hosting this month's Board meeting with Eddie</u>, at my house, as a Thank you to the Board for all the work they do for the HGMC. I sincerely appreciate the time and commitment each of you bring to our Board. We will have Wine, Beer,

Soda and light munchies for the meeting. THANK YOU EDDIE for co-hosting with me!

Ashley Bachert has confirmed our dates for our next two Farmshow events. Saturday and **Sunday January 9 and 10, for the 100**<sup>th</sup> **Annual Farmshow**. I have given these dates and schedule for Terry to post on Musetta. Because of our difficulty staffing these Farmshow events I have lessened the number of shifts/increased the hours per shift, which requires less shift workers. Most shifts will be six hours. I have signed myself up for the opener (longest) shift for both days of this event.

Each Board Member has been asked to help provide staffing for our February weekday shifts at the <u>Outdoorsman show, February 10,11,12</u>. Please be ready to share your plan at Sunday's meeting. My Husband Mike Jeffrey will be working all three of those days. I have two other friends that will help as needed and will each work one 6 hour shift.

We need to reschedule our February 7<sup>th</sup> <u>Valentines and Vixens Fundraiser</u>. That date coincides with Super Bowl Sunday, which would negatively affect our numbers at the show and will conflict with 704's plans for the Bar that day as well. Eddie is talking with 704 and will have an alternate date, hopefully by Sunday's meeting.

As you can see from both <u>Kevin Wagners PR Report</u>, and Terry's reports, they are focused on implementing a smooth transition for the new heads of PR (Doug Wentz), the new <u>Musetta Administrator</u> (Bill Sprout), and our eventual <u>Annual</u> <u>Campaign Manager</u>. I will put out a reminder e-mail after the first of the year to reach out for any interest from the Chorus from taking over the Annual Campaign.

<u>Big Thanks again to Doug Wentz and his Partner Lewis</u> for stepping up and making the Concert series an even more memorable event with the addition of Lewis' delicious and handsomely packaged cupcake door prizes. Lewis made 6 boxes of cupcakes available at EACH of our four concerts, VERY generous and they were BIG HITS with our audience members.

I have sent out reminders to Kevin Nield and Jefferson Rougeau about our HGMC Logo Redesign.

## The 2015/16 HGMC Calendar SO FAR:

January 9 & 10, 100<sup>th</sup> PA FARMSHOW
Monday January 25, 2016 start of Spring Season
Saturday Feb 6 (?), 2016 February Fundraiser 704 Lounge
February 10-14 OUTDOORSMAN SHOW
Sunday Feb. 28, PAY THE RENT Morning services downtown and at Clover Lane
Wednesday, May 4 DRESS REHEARSAL DATE, PLEASE RESERVE
Saturday May 7, 7:30 pm HCC York, Spring Concert Preview
Sat/Sun. May 14/15 8pm/2pm SPRING CONCERT Penn State Harrisburg
July 1-6, 2016 GALA

Our January 24 Meeting will be an electronic meeting. <u>Our February meeting will be Sunday, February 21, 6pm</u> at Clover Lane.

Respectfully Submitted, Jeff Mitchell