

# Public Relations Report for November 22, 2015

---

The PR committee did not meet during the month of November.

**I am hereby giving notice to the board that I will be resigning my position as the chairman of Public Relations effective January 1, 2016. At the December board meeting I will prepare to hand over a flash drive of all my PR files to date, as well as the usernames and passwords for the HGMC website, Facebook page, and Yahoo accounts for e-mail. I will also provide all contacts at Dickinson College Print Center so that whoever takes over the role will have the information moving forward. I will no longer monitor any of the accounts or PR items after the Christmas concerts. It has been a pleasure serving in this capacity for the Chorus for the past 8 years.**

## **"Just Say 'Yes' to an 80's Christmas" Concert:**

- 1) All posters have been distributed to chorus members for distribution out into the community.
- 2) Postcards are printed and ready to go. They will be mailed on Friday, November 27, 2015.
- 3) Kevin N. is working on the graphic aspects of the e-blast so that it is ready to go out to our listserv on Monday, November 30, 2015.
- 4) Doug has done an incredible job at getting out the information to various online Community Calendars of local media and community websites which was completed in late October. Each scheduled performance was posted individually on the calendars so as to provide specific event-level detailed information.
  - a. TV Stations:
    - i. WGAL-TV8
    - ii. WHTM-TV27
    - iii. CBS-TV21
    - iv. FOX-TV43
    - v. WITF-TV33
  - b. Newspapers:
    - i. Lancaster Online
    - ii. Patriot News
    - iii. Cumberland Sentinel
    - iv. The Burg
  - c. Radio Stations:
    - i. WNNK – WINK 104
    - ii. WARM – WARM 103
    - iii. WLAN – FM97
    - iv. WRVV – THE RIVER
    - v. WROZ – THE ROSE 101.3
  - d. Others
    - i. LGBT Center
    - ii. Harrisburg Eventful
    - iii. Craigslist – Lancaster, Harrisburg, and York
- 5) Doug also made requests for PSA (Public Service Announcement) coverage to the following TV stations, although no response has been received as of yet.
  - a. WGAL-TV8
  - b. WHTM-TV27
  - c. CBS-TV21

### **Reminder - New Chorus Logo**

- 1) Remember to spread the word to all those interested to develop ideas for our new HGMC logo. All submissions must be submitted to me no later than **February 1, 2016**. This will provide the board with two months to review and look at the designs. The expectation is to have a final board vote at our March 2016 meeting to approve the final design.

### **Chorus Website, Facebook and E-mail Accounts:**

- 1) I still am in need of Doug Wentz's biography for the board section on the website.

Respectfully submitted by Kevin Wagner, HMC PR Committee Chair, November 18, 2015.