

Public Relations / Marketing Report

June 2017

Voices United 2017

The CPWC mailing list was received and has been scrubbed for corrections and duplicates. The list was merged with our own data and all duplicates removed. Posters and postcards have been sent to the printer. Postcards will be mailed to patrons on July 10th, email blast to will go out to patrons on July 20th, with Facebook posting starting that same day and continuing until July 28th. Awaiting concert set list and list of performers so playbill can be completed.

Performance and Venue contracts

Standard contract templates have been created for both performance and venue use, and vetted by a contract attorney. Contracts will be presented at the June 2017 board meeting for review and must be approved by the board before they can begin being used.

Respectfully submitted by Doug Wentz, Public Relations and Marketing Chairperson