

Public Relations / Marketing Report

March 2017

Upcoming PRIDE Festivals

I would like to staff a booth at each of the following upcoming PRIDE events:

- **Lancaster Pride** Sunday June 25, 2017, noon – 6pm (free booth for non-profits)
- **Central PA Pride** Saturday July 29, 2017, 11am – 6pm (\$30.00 booth cost)
- **York Equality Fest** Sunday Aug. 6, 2017, noon-6pm (\$25.00 booth cost)

If funds were not budgeted for these events, I will be making a motion to have these included as allowable expense for the current year.

Advertising in the Central Voice

The majority board opinion over the last several years has prevented the HGMC from engaging with The Central Voice for any print advertisements, strictly due to the costs. I feel that it is time to re-visit that opinion and consider placing an advertisement with The Central Voice – specifically for the 2017 Central PA Pride Guide issue, which will be made available to all pride attendees.

I will have ad pricing and costs available at our meeting, and I will be making a motion to place an ad in the 2017 Central PA Pride Guide.

Respectfully submitted by Doug Wentz, Public Relations and Marketing Chairperson