

Brainstorming Notes from January 22, 2017

- Recruitment
 - More outreach to outside of Harrisburg area
 - More youth outreach
 - Outreach to potentially gay friendly churches
 - Emphasize members do not have to be gay
- Fundraising
 - PPA Grant could increase in 2017
 - Adam has an experienced contact who is a grant writer
 - Search for more financial sources
 - Search for more corporate sponsors
 - Is “Kickstarter” an option?
- General Notes
 - Making all concerts donation oriented instead of having flat ticket prices should be attempted starting Fall of 2017 to expand audience and make the chorus more grant friendly
 - Emphasizing a major concert during Christmas Season, and a more informal concert in Spring could free up chorus members in Spring for more paid performances, outreach, and free outreach performances.