



Harrisburg Gay Men's Chorus

Advertising Registry

Advertiser

2016-2017 Concert Season

From: 8/1/2016

To: 7/31/2017

Armstrong Valley Winery



Description: One-Third Page (horizontal)

Cost: \$150.00 **Reciprocity Ad:** No

Width: 4.5 inches **Height:** 2.25 inches **Ad Date:** 9/19/2016

Ad Copy Path: G:\HGMC\ANNUAL CAMPAIGN\2016-2017\Advertising Artwork\Armstrong valley Winery\AVW ad - 2.jpg

Advertising Notes

Date	Initials	Notes
9/19/2016	DW	They gave us \$249.00 - a 1/3-page ad plus \$99.00 donation. Check received as payment

Bar 704



Description: Full Page - Back Cover

Cost: \$0.00 **Reciprocity Ad:** Yes

Width: 4.5 inches **Height:** 7.5 inches **Ad Date:** 10/18/2016

Ad Copy Path: G:\HGMC\ANNUAL CAMPAIGN\2016-2017\Advertising Artwork\Bar 704\Bar704 Ad.jpg

Advertising Notes

Date	Initials	Notes
10/18/2016	DW	reciprocity ad

Central PA Gay & Lesbian Chamber Of Commerce



Description: One-Sixth Page

Cost: \$75.00 **Reciprocity Ad:** No

Width: 2.25 inches **Height:** 2.5 inches **Ad Date:** 10/14/2016

Ad Copy Path: G:\HGMC\ANNUAL CAMPAIGN\2016-2017\Advertising Artwork\Central PA Gay & Lesbian Chamber of Commerce\CPGLCC_Logo.jpg

Advertising Notes

Date	Initials	Notes
10/24/2016	DW	Payment received
10/14/2016	DW	Bill Krenz requested an invoice for this ad so it could be paid. Invoice generated thru PayPal and sent to bill on 10/14/16

Advertiser

Central PA Womyn's Chorus



Description: Full Page - Inside Pages

Cost: \$0.00

Reciprocity Ad: Yes

Width: 4.5 inches

Height: 7.5 inches

Ad Date: 10/24/2016

Ad Copy Path: G:\HGMC\ANNUAL CAMPAIGN\2016-2017\Advertising Artwork\CPWC\generic fullpage ad bw rev.jpg

Advertising Notes

Date	Initials	Notes
10/24/2016	DW	Sent Arlene our full-page ad in exchange

Classic Drycleaners



Description: One-Sixth Page

Cost: \$75.00

Reciprocity Ad: No

Width: 2.25 inches

Height: 2.5 inches

Ad Date: 11/7/2016

Ad Copy Path: G:\HGMC\ANNUAL CAMPAIGN\2016-2017\Advertising Artwork\Classic Dry Cleaners\2016 Hbg Gay Men's Chorus_Classic Drycleaners.jpg

Advertising Notes

Date	Initials	Notes
11/7/2016	DW	Payment made via PayPal on 11/7/16. Transaction ID #26X25488A3197914H

Heidelberg UCC



Description: Half-Page (horizontal)

Cost: \$225.00

Reciprocity Ad: No

Width: 4.5 inches

Height: 3.75 inches

Ad Date: 11/7/2016

Ad Copy Path: G:\HGMC\ANNUAL CAMPAIGN\2016-2017\Advertising Artwork\Heldelberg United Church of Christ\hgmc ad.jpg

Advertising Notes

Date	Initials	Notes
11/7/2016	DW	Received ad graphic from Rev. Amy Schultz. She'll be sending check for \$225.00 this week

Holtgate Podiatry



Description: One-Sixth Page

Cost: \$75.00

Reciprocity Ad: No

Width: 2.25 inches

Height: 2.5 inches

Ad Date: 9/23/2016

Ad Copy Path: G:\HGMC\ANNUAL CAMPAIGN\2016-2017\Advertising Artwork\Holtgate Podiatry\Holtgate.jpg

Advertising Notes

Date	Initials	Notes
10/17/2016	DW	check received

Advertiser

LGBT Community Center of Central PA



Description: Two-Thirds Page

Cost: \$300.00

Reciprocity Ad:No

Width: 4.5 inches

Height: 5 inches

Ad Date: 10/24/2016

Ad Copy Path: G:\HGMC\ANNUAL CAMPAIGN\2016-2017\Advertising Artwork\LGBT Center\LGBT Center Aging Ad 2016.jpg

Advertising Notes

Date	Initials	Notes
10/24/2016	DW	PayPal Transaction ID #3AN08624UH7722141
10/24/2016	DW	Received ad via email from Pat VanHorn, and the payment was made via PayPal

Market Square Presbyterian Church



Description: Two-Thirds Page

Cost: \$300.00

Reciprocity Ad:No

Width: 4.5 inches

Height: 5 inches

Ad Date: 10/18/2016

Ad Copy Path: G:\HGMC\ANNUAL CAMPAIGN\2016-2017\Advertising Artwork\Market Square Prebyterian Church\MSPC.jpg

Advertising Notes

Date	Initials	Notes
10/24/2016	DW	Payment received
10/18/2016	DW	Received email from Nancy Sheets with the ad graphics. She will be sending a check for \$300.00 this week.

MCC of the Spirit



Description: One-Third Page (vertical)

Cost: \$150.00

Reciprocity Ad:No

Width: 2.25 inches

Height: 5 inches

Ad Date: 9/28/2016

Ad Copy Path: G:\HGMC\ANNUAL CAMPAIGN\2016-2017\Advertising Artwork\MCC of the Spirit\MCC.jpg

Advertising Notes

Date	Initials	Notes
10/17/2016	DW	Check received

Advertiser

Pennsylvania Council On The Arts



Description: Half-Page (horizontal)

Cost: \$0.00

Reciprocity Ad: Yes

Width: 4.5 inches

Height: 3.75 inches

Ad Date: 9/19/2016

Ad Copy Path: G:\HGMC\ANNUAL CAMPAIGN\2016-2017\Advertising Artwork\PA Council on the Arts\PA Council On The Arts.jpg

Advertising Notes

Date	Initials	Notes
9/19/2016	DW	Complimentary ad for \$1230.58 grant

Perry Physicians, PC



Description: Two-Thirds Page

Cost: \$300.00

Reciprocity Ad: No

Width: 4.5 inches

Height: 5 inches

Ad Date: 11/7/2016

Ad Copy Path: G:\HGMC\ANNUAL CAMPAIGN\2016-2017\Advertising Artwork\Perry Physicians\Perry Physicians_Page_1.jpg

Advertising Notes

Date	Initials	Notes
11/7/2016	DW	Verbal ad request received from Steve. Payment will be forthcoming

Pinnacle Health System



Description: Full Page - Inside Pages

Cost: \$0.00

Reciprocity Ad: Yes

Width: 4.5 inches

Height: 7.5 inches

Ad Date: 8/1/2016

Ad Copy Path: G:\HGMC\ANNUAL CAMPAIGN\2016-2017\Advertising Artwork\Pinnacle Health\PinnacleHealthAd.jpg

Advertising Notes

Date	Initials	Notes
8/1/2016	DW	Complimentary ad for \$1000.00 donation

The Arts For All Partnership



Description: Half-Page (horizontal)

Cost: \$0.00

Reciprocity Ad: Yes

Width: 4.5 inches

Height: 3.75 inches

Ad Date: 8/1/2016

Ad Copy Path: G:\HGMC\ANNUAL CAMPAIGN\2016-2017\Advertising Artwork\Arts For All Partnership\Arts For All Partnership.jpg

Advertising Notes

Date	Initials	Notes
8/1/2016	DW	Complimentary ad for \$1500.00 grant

Advertiser

Theatre Harrisburg



Description: Full Page - Inside Pages

Cost: \$0.00

Reciprocity Ad: Yes

Width: 4.5 inches

Height: 7.5 inches

Ad Date: 10/31/2016

Ad Copy Path: G:\HGMC\ANNUAL CAMPAIGN\2016-2017\Advertising Artwork\Theatre Harrisburg\16_17 Playbill ad_BxW.jpg

Advertising Notes

Date	Initials	Notes
11/3/2016	DW	Sent Brett our full-page ad in exchange

Number Season Ad Registries : 15

Ad Revenue Sub-Total: \$1,650.00

Total Number Ad Registries: 15

Total Ad Revenue: \$1,650.00