# **PR Marketing Report – June 2022**

* Web visits (90 days)
  + 1332 unique visitors
  + 1232 unique sessions
  + 52% bounce rate (lower is better – though this is debatable with our content)
  + 53% computer, 45% mobile device, 2% tablet/other
* YouTube Chanel Visits/views
  + Views: 363
  + Watch time: 13 hours
  + Subscribers: -1 (30 total)
* FB Stats
  + Post reach 1483
  + Post engagement 600
  + New Page Followers 6
  + Reactions 158
  + Comments 5
  + Shares 6
  + Photo views 164
  + Link clicks 34
* Instagram Stats last 90 days:
  + Posts: 2
  + Reach: 89 accounts
  + Engagement 48
  + Total Followers 159
* Constant Contact Stats
  + None to report this month
* Activities/Action Items for PR-Marketing over the next 60 days:
  + Schedule meeting to talk about Groupanizer/Chorus Connection
  + Extend Social Media Calendar (Lindsay working on now0
  + Begin marketing for Fall return of singers and new members
  + Pre-work for marketing material for Holiday sets