# **PR Marketing Report – June 2022**

* Web visits (90 days)
	+ 1332 unique visitors
	+ 1232 unique sessions
	+ 52% bounce rate (lower is better – though this is debatable with our content)
	+ 53% computer, 45% mobile device, 2% tablet/other
* YouTube Chanel Visits/views
	+ Views: 363
	+ Watch time: 13 hours
	+ Subscribers: -1 (30 total)
* FB Stats
	+ Post reach 1483
	+ Post engagement 600
	+ New Page Followers 6
	+ Reactions 158
	+ Comments 5
	+ Shares 6
	+ Photo views 164
	+ Link clicks 34
* Instagram Stats last 90 days:
	+ Posts: 2
	+ Reach: 89 accounts
	+ Engagement 48
	+ Total Followers 159
* Constant Contact Stats
	+ None to report this month
* Activities/Action Items for PR-Marketing over the next 60 days:
	+ Schedule meeting to talk about Groupanizer/Chorus Connection
	+ Extend Social Media Calendar (Lindsay working on now0
	+ Begin marketing for Fall return of singers and new members
	+ Pre-work for marketing material for Holiday sets