HGMC Finance Committee Report for May 15, 2022

There was no finance committee meeting since the last board meeting

Grant Writing

PPA (PA Partners in the Arts) Program Grant

2021-22 We have been awarded \$3000 for 2021-22. Award has been received and deposited. Final Report will be due in September 2022.

2022-2023 PPA Program Stream Grant Application was filed January 16, 2022. Awaiting notification.

Arts for All Partnership Grant

2021 Grant We were approved for a \$4850 grant for the 2021 Spring Concert from the Arts for All Grant. Final Report was filed using modified concert and expenses for Spring 2021 Concert. We are awaiting acceptance of the report.

2022 Grant The 2022 grant application has been completed. We were awarded \$5000 for the Spring 2022 Concert "35 and Still Alive". Final report will be due Feb1, 2023.

2022-2023 Grant Grant request for \$7500 was submitted on May 1, 2022. Status expected by August 1, 2022

Farm Show (Robb Papapietro)

Received check for GAOS. It does not look like there is going to be a Fireman's Show. Robb is monitoring for additional events.

Fundraising

- Payment received for facebook fundraising \$1145.00
- See Separate report for Silent Auction subcommittee

Annual Campaign

- Annual Campaign Business mailer mailed to 100 recipients on April 26, 2022
 - 4 returned as not deliverable
- Annual Campaign Personal mailer mailed to 540 recipients on April 30, 2022
 - 33 returned as not deliverable
- Annual Campaign Personal mailer distributed to 21 chorus members at rehearsal on May 2, 2022
- Annual Campaign Business email sent to 159 recipients on May 14, 2022

Opens <u>52</u>; Sent <u>159</u>; Bounces<u>10</u>; Successful Deliveries <u>149</u>; Clicks <u>2</u>; Did Not Open <u>97</u>; Unsubscribed 0; Spam Reports 0; Desktop Open Percentage <u>94.7%</u>; Mobile Open Percentage <u>5.3%</u>

- Annual Campaign Personal email to be sent on May 16, 2022.
- Playbill Advertising to date \$675, Deadline May 23, 2022
- Sponsorships to date \$1300

Respectfully submitted on May 15, 2022

Steven Creps-Rougeau, HGMC Finance Committee Chairperson