

HGMC Finance Committee Report for Nov 21, 2021

There was no finance committee meeting since the last board meeting

Grant Writing

PPA (PA Partners in the Arts) Program Grant We received \$2000 program grant from the PCA for 2020-2021. Final evaluation report has been filed. Application for 2021-22 Program stream was filed on January 15, 2021. **We have been awarded \$3000 for 2021-22.** There is not a timeline on when the check will be received yet. Award contract has been signed and returned.

Arts for All Partnership Grant We have been approved for a \$4850 grant for the 2021 Spring Concert from the Arts for All program at TFEC. A grant shift will be submitted to apply to the Winter 2021 concert. The 2022 grant application has been completed. The awarding process will take a few months.

Farm Show (nothing new)

No new updates from Robb. There is a new contractor for the events. Committee has discussed option of doing similar Food stands for HERCO (Hershey Park, GIANT Center, etc.) or doing shifts of other duties for \$6 per hour. Food stands can be done for a percentage of sales if we man the entire stand, like we have done for Farm Show.

Fundraising

- Scheduled Halloween cabaret fundraiser at 704 for Saturday, October 30, 2021, has been cancelled. A substitute event is yet to be planned.
- Second fundraiser to be determined. Still considering Valentine cabaret

Annual Campaign

Plan to resume a full Annual Campaign in early November.

- Similar format to 2019 (Mailing, email, solicitations at concerts)
- Target date for mailing is end of November
- Sponsorship levels to remain the same as 2020
- Playbill advertising to be included. Steve will review levels and look for simplifications.
- Target \$10, 000 for sponsorships
- Target \$1, 000 for playbill advertising
- Target \$3, 500 for concert donations

Respectfully submitted on November 21, 2021

Steven Creps-Rougeau, HGMC Finance Committee Chairperson