

# HGMC Finance Committee Report for Oct 17, 2021

---

There was no finance committee meeting since the last board meeting

## **Grant Writing**

**PPA (PA Partners in the Arts) Program Grant** We received \$2000 program grant from the PCA for 2020-2021. Final evaluation report has been filed. Application for 2021-22 Program stream was filed on January 15, 2021. **We have been awarded \$3000 for 2021-22.** There is not a timeline on when the check will be received yet.

**Arts for All Partnership Grant** We have been approved for a \$4850 grant for the 2021 Spring Concert from the Arts for All program at TFEC. A grant shift will be submitted to apply to the Winter 2021 concert. The 2022 grant application has been completed. The awarding process will take a few months.

## **Farm Show (nothing new)**

No new updates from Robb. There is a new contractor for the events. Committee has discussed option of doing similar Food stands for HERCO (Hershey Park, GIANT Center, etc.) or doing shifts of other duties for \$6 per hour. Food stands can be done for a percentage of sales if we man the entire stand, like we have done for Farm Show.

## **Fundraising**

- Scheduled Halloween cabaret fundraiser at 704 for Saturday, October 30, 2021, has been cancelled. A substitute event is yet to be planned.
- Second fundraiser to be determined. Still considering Valentine cabaret

## **Annual Campaign**

Plan to resume a full Annual Campaign in early November.

- Similar format to 2019 (Mailing, email, solicitations at concerts)
- Target date for mailing is October so that we can include updated information about season concerts.
- Sponsorship levels to remain the same as 2020
- Playbill advertising to be included. Steve will review levels and look for simplifications.
- Target \$10, 000 for sponsorships
- Target \$1, 000 for playbill advertising
- Target \$3, 500 for concert donations

Respectfully submitted on October 17, 2021

Steven Creps-Rougeau, HGMC Finance Committee Chairperson