

# HGMC Finance Committee Report for Aug 09, 2021

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This report is for the 2021 Annual Meeting

## **Budget**

The finance committee is responsible for the preparation of the annual budget. The 2021-22 Budget was prepared at our June meeting, and presented to the Board of Directors at the July 6, 2021 meeting. It was approved and is posted in Groupanizer in the board meeting minutes for the Annual Meeting.

- As part of the budgeting process approved continuing free will offering concerts for Winter 2021 and Spring 2022. Voices United continues to be a ticketed event.
- Budget Year is August 1-July 31
- Annual membership dues for 2020-21 were set at \$100/season or \$50/semester
  - The chorus continues to offer membership dues scholarships for members with hardships

## **Grant Writing**

Grant writing is also done by the Finance Committee. The applications for funding the 2021-22 season have been submitted. We are awaiting approval for a program grant with the PPA for July 1, 2021 -June 30, 2022. An application for the 2022 funding year for the Arts for All Partnership was submitted. In the 2020-21 season we received two large grants:

- Pennsylvania Council on the Arts (PPA grant) – 2000
  - General funding grant. Not tied to a specific event.
- Foundation for Enhancing Communities (Arts for All Partnership) – 4850
  - Grant was to be for live concert in Spring 2021.
  - Grant shift is being requested for December 2021 live concert.

## **Fundraising**

The finance committee is responsible for the planning and execution of all chorus fundraising events.

- Due to the COVID-19 pandemic. No live fundraising events were held.
- Facebook fundraiser generated over \$600 in donations
- Fundraising Committee is encouraging members to set up facebook fundraisers to support the chorus. Kyle Reilly and Robb Papapietro can provide more information on how to do this.

## **Farm Show**

Additionally, the finance committee oversees the Farm Show concessions fundraising. Robb Papapietro was the coordinator for this activity for the past year.

- In exchange for running a concession stand for Savor, who is the contracted concessions operator for the Farm Show complex, the chorus receives up to 12% of the income.
- There were no events in 2020-21.
- The status for 2021-22 is not clear.
- We are considering a similar arrangement with Hershey Entertainment for this season.

### **Annual Campaign**

The Annual Campaign Committee is responsible for developing, nurturing and maintaining the donor base of the Chorus. This past year the Campaign was directed by Steven Creps with committee support from Kyle Junk and Chris Aulbach.

- The donations received from our winter concerts was \$2805 which was slightly up from the prior year. Both seasons had cancelled concerts.
- The preparations for the 2020-21 Annual Campaign will begin this month
- Volunteers will be needed to assist with stuffing envelopes for the mailing, reaching out to current donors, seeking new donors, and soliciting playbill advertising.
- This year we will continue our focus to email and online communications and paring down our printing and mail expenses to conserve funds.
- October and November are the focus of our push for donations and advertising.
- We plan to resume Playbill advertising this year.
- Donation solicitation will continue at our concerts. Concert patrons will have an option to donate the amount of their choice when they reserve their tickets at the Whitaker Box office.

Respectfully submitted for the 2021Annual Meeting of HGMC,

Steven Creps-Rougeau, HGMC Finance Committee Chairperson