

HGMC Finance Committee Report for July 6, 2021

Meeting was held via zoom on Monday, June 29, 2021

Attending: Chris Aulbach, Steven Creps-Rougeau, Robb Papapietro, Kyle Reilly

Budget

Preliminary Budget was started at Meeting. Additional details were added by Steve. Proposed Budget to send to the board was approved by email on July 3, 2021.

See additional page for Budget Notes.

Grant Writing

[PPA \(PA Partners in the Arts\) Program Grant](#) We received \$2000 program grant from the PCA for 2020-2021. Contract has been signed and returned. Check was deposited. This was only funded at 5/12 because of reduced funds from State due to financial crisis. For this year, funds do not have to be matched and can be used to sustain the organization through the pandemic. Application for 2021-22 Program stream was filed on January 15, 2021. No notification on status yet, however state budget was just approved on Jun 30, 2021.

[Arts for All Partnership Grant](#) We have been approved for a \$4850 grant for the 2021 Spring Concert from the Arts for All program at TFEC. Funds have to be used in 2021. Steve has not gotten a response from TFEC about modifications to the grant due to the cancellation of our live spring 2021 concert. It seems likely that we will have to do a shift request to use for the Holiday 2021 Concert. Steve has begun work on the 2022 grant application, which is due by August 1, 2021.

Farm Show

Looking unlikely to have any events this season. The building remains closed. Committee discussed option of doing similar Food stands for HERCO (Hershey Park, GIANT Center, etc.) or doing shifts of other duties for \$6 per hour. Food stands can be done for a percentage of sales if we man the entire stand, like we have done for Farm Show. Robb and Steve are reviewing application.

Fundraising

- Scheduled Halloween cabaret fundraiser at 704 for Saturday, October 30, 2021. Time and theme to be determined.
- Second fundraiser to be determined. Looking for a possible replacement to the Valentine cabaret.

Annual Campaign

Plan to resume a full Annual Campaign this fall.

- Similar format to 2019 (Mailing, email, solicitations at concerts)
- Target date for mailing is October so that we can include updated information about season concerts.
- Sponsorship levels to remain the same as 2020
- Paybill advertising to be included. Steve will review levels and look for simplifications.
- Target 10, 000 for sponsorships
- Target 1, 000 for playbill advertising
- Target 3, 500 for concert donations

Respectfully submitted on July 4, 2021

Steven Creps-Rougeau, HGMC Finance Committee Chairperson