



Public Relations Report for December 20, 2020

- 1) Grit Marketing will not be assisting with promotion. PR for the upcoming "Our Favorite Things" event is being handled by the PR Committee.
- 2) Posts began a week ago with a teaser, followed by a new post with full details mid-week, today and then again closer to the date of the event. Posts have been made on Facebook, Twitter and Instagram.
- 3) Facebook Events have been created.
- 4) Here are the graphics created thus far:

