

# HGMC Finance Committee Report for Aug 10, 2020

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This report is for the 2020 Annual Meeting

## **Budget**

The finance committee is responsible for the preparation of the annual budget. The 2020-21 Budget was prepared at our July meeting, and presented to the Board of Directors at the July 27, 2020 meeting. It was approved and is posted in Groupanizer in the board meeting minutes for the Annual Meeting.

- As part of the budgeting process approved continuing free concerts for Winter 2019 and Spring 2020. Voices United continues to be a ticketed event.
- Budget Year is August 1-July 31
- Annual membership dues for 2020-21 were set at \$100/season or \$50/semester
  - The chorus continues to offer membership dues scholarships for members with hardships

## **Grant Writing**

Grant writing is also done by the Finance Committee. The past four years the grant writing process has been handled by Ted Neal. The applications for funding the 2020-21 season have been submitted. We have been approved for a program grant with the PPA for the coming year. In the 2019-20 season we received two large grants:

- Jump Street (PPA Project) – 1422
- Foundation for Enhancing Communities (Arts for All program) – 3000

## **Fundraising**

The finance committee is responsible for the planning and execution of all chorus fundraising events. For the 2019-20 season Chris Aulbach and John Compton were the coordinators.

- The chorus held two fundraiser events at Bar 704, one on Halloween weekend, the second on Valentine Day weekend.
- The events were hosted by Lizzie Beaumont and Betty Whitecastle.
- Chorus members helped to provide entertainment, and food for a buffet.
- The combined events raised \$2148 for the chorus. Thank you to everyone who assisted.

## **Farm Show**

Additionally, the finance committee oversees the Farm Show concessions fundraising. Robb Papapietro was the coordinator for this activity for the past year.

- In exchange for running a concession stand for Savor, who is the contracted concessions operator for the Farm Show complex, the chorus receives up to 12% of the income.
- 2019-20 season was highly successful in raising \$9,078.19 for the chorus.
- While the proceeds of this activity are put into the general operating fund of the chorus, part of this fundraising effort is set aside into a GALA Savings account, for funding our Quadrennial pilgrimage to GALA choruses Festival. Members will be eligible for reimbursement of GALA expenses from the fund, based on their hours worked in this activity.

### **Annual Campaign**

The Annual Campaign Committee is responsible for developing, nurturing and maintaining the donor base of the Chorus. This past year the Campaign was directed by Doug Wentz with committee support from Kyle Junk and Steve Creps. Steve Creps is the interim coordinator for 2020-21, while we are looking for a new person to fill the role.

- This past year was the third year of our new Annual Campaign process. In addition to our traditional mailing in September to our donor base, solicitations for donors were made at each of our concerts.
- This was part of the process of moving to free un-ticketed concerts.
- The donations received from our winter concerts was \$1964 which was down from the prior year. The Spring Concert was cancelled secondary to the COVID pandemic.
- The preparations for the 2020-21 Annual Campaign will begin this month
- Volunteers will be needed to assist with stuffing envelopes for the mailing, reaching out to current donors, seeking new donors, and soliciting playbill advertising.
- This year we will be shifting our focus to email and online communications and paring down our printing and mail expenses to conserve funds.
- October and November are the focus of our push for donations and advertising.
- Advertising for the coming season is currently being reviewed.
- Donation solicitation will continue at our concerts.
- We are planning an online streaming kickoff event for our annual campaign in October.

Total donations to the chorus through the Annual Campaign for 2019-20 were:

Business sponsorships	4125
Personal sponsorships	8775
Playbill Advertising	750
In-kind Donations	3417.55

Respectfully submitted for the 2020 Annual Meeting of HGMC,

Steven Creps-Rougeau, HGMC Finance Committee Chairperson