

Public Relations Report for July 26, 2015

All issues relating to PR have been handled by Kevin Wagner with no committee being formed.

Publicity for Auditions:

- 1) A special thank you to Doug for creating a "We're Looking for a Few Good Men" poster to use in recruiting new members! He also created small business cards to hand out to perspective singers. THANK YOU!
- 2) I will be uploading the information to Facebook and our website about auditions during the first week of August.

Website Upgrades:

- 1) We can look forward to some over-hauling of our website with a new design and layout by September 1st. I have been working with a graphic designer (husband of a teacher colleague) to get more pointers. We will be working on this during the month of August in hopes that it will be ready for our new 2015-16 season. Stay tuned!

GALA 2016

- 1) I updated our information on the Integra Planner so GALA can move forward with our request for performance space at GALA 2016. All information regarding GALA 2016 will be coming to my e-mail account.

Chorus Website, Facebook and E-mail Accounts:

- 1) We have added 17 new friends to our Facebook page over the last month. Birthday greetings from the HGMC continue to go out to individuals via our Facebook page.
- 2) We added 4 new mailing contacts to Musetta via the Pride Festival event.

Respectfully submitted by Kevin Wagner, HMC PR Committee Chair, July 25, 2015.