

# Public Relations Report for March 29, 2015

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All issues relating to PR have been handled by Kevin Wagner with no committee being formed.

## **Publicity for “Icons & Divas” Concert:**

- 1) Currently awaiting poster artwork from Jefferson. Deadline of March 31, 2015 has been established. Once received I will begin work on:
  - a. Creating event on Facebook page
  - b. Updating our website with concert information
  - c. Submit press releases to media outlets
  - d. Create postcard for mailing in late April

## **Chorus Website, Facebook and E-mail Accounts:**

- 1) We have added 18 new friends to our Facebook page over the last month. Birthday greetings from the HGMC continue to go out to individuals via our Facebook page.

Respectfully submitted by Kevin Wagner, HMC PR Committee Chair, March 23, 2015