

Annual Campaign Report – March 2015

Donor Appreciation Party

When I approach this board last fall about throwing an annual donor appreciation party it was never my intention to make this a board responsibility to produce. I was seeking only board approval to proceed in adding what needs to be a necessary component to our Annual Campaign. Of course, without board support to participate it pretty much loses its “oomph.”

For a lot of reasons I need not go into in this report there will be no such function this season. The date for that function will be in the Annual Campaign Master Calendar for the 2015-16 season and as a new line item request in the 2015-16 budget. I will coordinate and produce the event as part of my duties as your Annual Campaign manager. As you know, What If Café has expressed interest in providing finger food for a \$200 fee along with free space in exchange for a full-page in season brochure. Jeff tells me the board members would provide wine and beer, and we’d have to also supply our own sodas. That exchange is more than generous on the part of the Chorus considering they’d be getting the ad space at nearly 50% off. If the owner is still interested in this arrangement for spring of 2016 we can use them, though I already have at least two other venues willing to host. Always nice to have a backup or two! I commit to using the best venue with the best value.

2014-15 Budget Update

To date, the 2014-15 annual campaign is about \$100 under budget, and there are no additional expenditures at this time.

Master Calendar Upcoming Duties

March

- 1: Create spring campaign postcard – **Completed**
Follow-up with any pledge payments still outstanding - **Completed**
- 20: Spring campaign postcard to printer – **Completed** – **Please see last page for a photo of the postcard**
Review Musetta for address corrections - **Completed**
Run Excel file for mailing - **Completed**
- 25: Check w/PR and Production to see how next season brochure is coming along - **TBD**

April

- 1: Mail spring campaign postcard – **Scheduled (Kevin taking to CHS to use their meter)**
- ~~19: Donor Appreciation Party - **Cancelled**~~



Happy Spring from



Will you help us plan for the rest of this season by considering an additional donation this spring? If your gift is received by April 20 we'll be able to acknowledge you in our program for the concerts in May. Please take a moment to see what might be possible for you?

Thanks from all of us!

Donate online today at:

<http://www.harrisburggaymenschorus.org>

Checks can be mailed to:

HGMC • PO Box 52201 • Harrisburg, PA 17106

Harrisburg Gay Men's Chorus is a 501(c)(3) nonprofit organization - contributions to which are tax deductible to the fullest extent permitted by law.

Questions? Contact Terry Drew Karanen at:
717.884.8592

Submitted respectfully by Terry Drew Karanen, 25 March 2015.