

**ACTION PLAN for S.M.A.R.T. GOAL**

The Board will designate someone to explore cost effective online platform alternatives to improve chorus communications and administrative support by the December 2020 meeting

**Benchmark for Success**

Improved communications with a streamlined platform that is consistent. Increased knowledge of need-to-know details associated with events and a decrease in questions and lack of clarity. An increased adoption of the platform for use by all members.

**Evaluation Plan**

A comparison survey which will be used to assess members' acceptance of the new system.

<b>Strategic Action Description</b>	<b>Party Responsible</b>	<b>Begin Date</b>	<b>Due Date</b>	<b>Resources Required</b>
Assess alternative base systems	Chris	08/01/20	10/01/20	
Assess costs	Chris	08/01/20	10/01/20	
Investigate Facebook groups	Kyle	08/01/20	10/01/20	
Assess alternative web hosting (if needed)	Chris	08/01/20	10/01/20	
Write proposal with full cost estimates and explanation of functionality for Board to review and vote on	Chris & Kyle	08/01/20	11/20/20	

**Potential Hazards**

Costs, ease of use, file migration, training and acceptance/adoption by membership.

**Additional Notes**

Assigned to Chris