

# **Public Relations / Marketing Report**

### October 2019

#### **October Cabaret Dance Party Fundraiser**

Email campaign and Facebook boost have been executed for the event

#### Confessions of an Elf(ie) Concert

- Posters, mini-Posters and Postcards will be made available to members at the November 4<sup>th</sup> rehearsal
- Video recording of the concert has been scheduled for the Sunday December 7<sup>th</sup> concert at the Unitarian Church of Harrisburg
- Concert playbill will be created during the first week of November

## Music In The Key of We - joint performance with the HSO

- Preliminary registration information has been provided to HSO
- Music and learning tracks for Beethoven's Ninth are available and can be posted to Groupanizer when we're ready for them

## **Performance Request**

 We have received a performance request from the Penn State Health / Penn State College of Medicine to perform at their Pride festival on Wednesday August 19, 2020. At 2:00pm. A board vote will need to be taken at the board meeting to determine if this is something we will do.

Respectfully submitted by Doug Wentz, Public Relations and Marketing Chairperson