

Annual Fundraising Campaign Report

September 2019

2019–20 Annual Fundraising Campaign Mailing

The mailing is scheduled for delivery to the BMEU on Monday September 16, 2019.

- 56 letters were sent to local businesses to solicit advertising and corporate sponsorships
- 573 letters were sent to our mailing list patrons to solicit donations and song sponsorships.
- An email campaign will be sent to 519 patrons on our mailing list the last week in September, as a follow-up to the USPS mailing.
- Social media posts and boosts are scheduled for the first week in October to further the fundraising effort.

Respectfully submitted by Doug Wentz, HGMC Annual Fundraising Campaign Chair