

HGMC Finance Committee Report for Aug 05, 2019

This report is for the 2019 Annual Meeting

Budget

The finance committee is responsible for the preparation of the annual budget. The 2019-2020 Budget was prepared at our July meeting, and presented to the Board of Directors at the July 21, 2019 meeting. It was approved and is posted in Groupanizer in the board meeting minutes for the Annual Meeting.

- As part of the budgeting process approved continuing free concerts for Winter 2019 and Spring 2020. Voices United continues to be a ticketed event.
- Budget Year is August 1-July 31
- Annual membership dues for 2018-19 were set at \$100/season or \$50/semester
 - The chorus continues to offer membership dues scholarships for members with hardships

Grant Writing

Grant writing is also done by the Finance Committee. The past three years the grant writing process has been handled by Ted Neal. The applications for funding the 2019-2020 season have been submitted. In the 2018-19 season we received two large grants:

- Jump Street (PPA Project) – 1636
- Foundation for Enhancing Communities (Arts for All program) – 3000

Fundraising

The finance committee is responsible for the planning and execution of all chorus fundraising events. For the 2018-19 season Chris Aulbach was the coordinator.

- The chorus held two fundraiser events at Bar 704, one on Halloween weekend, the second on Valentine Day weekend.
- The events were hosted by Lizzie Beaumont and Betty Whitecastle.
- Chorus members helped to provide entertainment, and food for a buffet.
- The combined events raised \$1664.88 for the chorus. Thank you to everyone who assisted.

Farm Show

Additionally, the finance committee oversees the Farm Show concessions fundraising. Robb Papapietro was the coordinator for this activity for the past year.

- In exchange for running a concession stand for Savor, who is the contracted concessions operator for the Farm Show complex, the chorus receives up to 12% of the income.

- 2018-19 was highly successful in raising \$10,984.95 for the chorus.
- While the proceeds of this activity are put into the general operating fund of the chorus, part of this fundraising effort is set aside into a GALA Savings account, for funding our Quadrennial pilgrimage to GALA choruses Festival. Members will be eligible for reimbursement of GALA expenses from the fund, based on their hours worked in this activity.

Annual Campaign

The Annual Campaign Committee is responsible for developing, nurturing and maintaining the donor base of the Chorus. This past year the Campaign was directed by Doug Wentz with committee support from Kyle Junk and Steve Creps.

- This past year was the second year of our new Annual Campaign process. In addition to our traditional mailing in September to our donor base, solicitations for donors were made at each of our concerts.
- This was part of the process of moving to free un-ticketed concerts.
- The donations received from the two concerts semesters were up compared to the amounts for the previous year. (4632 compared to 3989 for the prior year.)
- The preparations for the 2019-2020 Annual Campaign are nearly completed.
- Volunteers will be needed to assist with stuffing envelopes for the mailing, reaching out to current donors, seeking new donors, and soliciting playbill advertising.
- Most of the work of the Annual Campaign material preparation occurs in the late spring and summer and the mailing is assembled in September.
- October and November are the focus of our push for donations and advertising.
- Donation solicitation will continue at our concerts.

Total donations to the chorus through the Annual Campaign for 2018-19 were:

Business sponsorships	6620.00
Personal sponsorships	7982.00
Playbill Advertising	1465.00
In-kind Donations	5459.93

Respectfully submitted for the 2019 Annual Meeting of HGMC,

Steven Creps-Rougeau

Chairperson of HGMC Finance Committee