

# Annual Campaign Report – October 2014

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## Current Stats on the Campaign

Inquires and commitments for advertising and pledges of sponsorships have begun. We lost a \$1,000+ in-kind sponsor with Uncle Bob's Storage starting to charge us for storage. And, our numbers are great right now, but we are about where I'd expect us to be less than halfway through the campaign.

Having said that, we are now less than a month to our deadline and nowhere near our needed numbers to reach or exceed our goals. If board members have secured advertisers or sponsors in the past, please contact them soon. If you need help, contact me. Here's where we are!

Week of:

- ~~September 14 – Check-in calls to previous advertisers (“Look for our mailing”)~~
- ~~September 28 – Follow-up calls to insure mailing was received~~
- October 5 through initial campaign – Ask for ads and/or corporate sponsorships
- **October 26 – Last week for ads**
- **November 3 – Ad deadlines**

Submitted respectfully by Terry Drew Karanen, 7 October, 2014.