

Minutes, Board of Directors Meeting: Mar. 23, 2014

LOCATION: Unitarian Universalist Church, 1280 Clover Lane, Harrisburg, PA 17113

ATTENDING: Ed Diel, Jeff Mitchell, Bob Nease, Eric Laumer, Kevin Wagner, Kelly McEntee, Robb

Pappapietro

ABSENT: David Zayas, Marlene Kanuck GUESTS: None

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1. CALL TO ORDER: Meeting was called to order at 6:04 PM by Jeff Mitchell

2. MEETING AGENDA: All in favor to approve, motion passed.

- 3. MEETING MINUTES 01/19/14: Motion to accept made by Robb, Ed 2nds. Eric abstains. Motion passed.
- 4. MEETING MINUTES 02/27/14: Motion to accept made by Robb, Kevin 2nds. Eric abstains. Motion passed.
- 5. EXECUTIVE REPORTS:

#### PRESIDENT:

- Thanks to the leadership of <u>Paul Foltz</u> and the hard work of many Board and Committee Members (<u>Special Thanks to Kelly McEntee for her amazing work as our caterer for this event</u>), the concert with the NJGMC was a big success. The audience numbers were not as high as they should have been, weather and other local competing events –Bal Masque-being a factor. However, it was a profitable concert and a very rewarding weekend for all concerned. THANKS AGAIN to all who worked to help make the weekend run so smoothly.
- I reached out to our fellow LGBT Chamber of Commerce member <u>David Cole Snook of Mx2 Designs</u> to help us out with catering needs for our dessert reception for the Spring Concert. David was VERY gracious in donating all the catering for our reception. I sent him a Thank You note with two tickets for an upcoming concert. David is hosting an opening for Mx2 Designs on April 16, 8:30-11pm at his Studio, 1519 N. 3<sup>rd</sup> Street, to which we are all invited.
- Adam Gustafson has been doing an exemplary job as AD during rehearsal time and for our performances at both the NJ Concert and our "pay the rent" gig for the UU Church.
   I believe everyone has been satisfied with Adam's organization as far as running of rehearsal time and getting rehearsal tracks to us in a timely manner as well.
- We appear to be on track with plans for the <u>May 2 & 3 concert</u> (Corrected in meeting to May 3 and 4). We need to make sure to promote our funding by <u>Pennsylvania Partners</u> in the <u>Arts</u> for this concert in all advertising for this event. Kevin Neild and I are writing the script for this concert per the request of the Production Committee.
- Monday the 31<sup>st</sup> is our first rehearsal for interested HS and College Youth for the Spring Concert. I have been in contact with Tim Wendling from CASA (Thanks to Marlene Kanuck for establishing that connection!), Steve Smith from Middletown H.S., Louie Marven from the LGBT Center, Eric Dundore from MASD. I sent an e-mail and left messages for the music department at Camp Hill S.D. I know Kevin Wagner has been in contact with several other local area school districts.

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### **Upcoming Dates to Remember:**

- April 18/19 Farmshow event
- April 27 Board Meeting 6pm
- May 2&3 Spring Concert at Krevsky
- May 9, Lavender Graduation/Penn State
- May 16-18 Fireman's Expo/LAST FARMSHOW EVENT of the season!

Jeff Mitchell

#### VICE PRESIDENT:

The Shared concert with our New Jersey brothers was a great time. A jam packed weekend, but a great time. Our entire chorus was very helpful and welcoming to our friends from "Down the Shore". I used a contact at the Townehouse Suites hotel to get a discounted rate for our guests. After the concert and reception I arranged an informal BAR CRAWL downtown for our guests. It was a great evening and a nice way to get to know Jersey a little better. I was able to get a few free and discounted drink tickets for our guests from THE BROWNSTONE LOUNGE, and 704 LOUNGE. A great time was had by all.

Sundays "Send off" breakfast was great and I am happy our "fifth section" members were able to help.

Ed Diel

### SECRETARY:

No Formal Report

Eric Laumer

### TREASURER:

There was no Financial Committee meeting for the month of March.

- "Garden in the Keystone" Final Report:
  - The breakdown for the concert is as follows:
    - Approximately 75 people attended the concert:
      - 52 paid tickets @ \$15.00/each
      - 5 season ticket holders
      - 18 complimentary tickets (which seems a bit high)
    - Concert profit was \$790.00
    - Awaiting receipts from Kelly McEntee in regards to the food items (dinner and breakfast) and from Kevin Nield in regards to set design/construction.

### • Pride Festival Application:

- On February 27, 2014 I filed for our booth at the annual Pride Festival on July 26<sup>th</sup> from 11am-6pm
- We will have a 10 feet x 10 feet booth space with 1 table and 2 chairs provided.
- o I also purchased 10 wristbands for Chorus members.

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### **GALA Choruses:**

 We received notification that our annual GALA Choruses membership for 2014 was due. GALA has switched the way it now calculates a chorus' annual dues. The dues formula has been revised to be based on a percentage of a chorus' total operating expenses. This actual works to our favor. Our total annual dues are \$250.00. Our dues to GALA were paid in full on March 11, 2014.

### **GALA Savings:**

 We currently are in good standing with our projections for the 2013-14 budget year in terms of the GALA savings account. I will continue to move the \$275 amount each month provided we can meet our monthly operating expenses first. Right now the balance stands at \$2286.20

### **Court Ruling:**

 I continue to make attempts to collect on our court ruling from February 5, 2014 in the amount of \$449.49. A certified letter was sent on February 20, 2014. It has not been accepted by the member as of March 16, 2014. I will continue to make every attempt to collect this debt.

### **Budget Projections for 2014-2015:**

To date I have not received any budget projections from any committees. A reminder that this information must be provided to the treasurer no later than the April 27, 2014 board meeting or I will not be able to adequately prepare our 2014-15 operating budget. Attached is a breakdown of last year's budget. Your prompt attention to this matter is greatly appreciated! All treasurer reports are attached.

Eric moves to accept Treasurer's report, Kelly 2nds. Motion passes unanimously.

- Kevin Nield's receipts have been received.
- Concert results: 52 paid tickets from Garden, and 5 season. Profit was \$790.
- Budget needed by next Board meeting.
- Centerplate check for Outdoor and Farm shows were sent to the Womyn, after repeated requests to separate. KM to follow up with the Womyn.
- Mike finished the bookkeeping Audit, Books will be given to Bob E. for further review. Agenda item for next Board meeting.







Kevin Wagner

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#### ARTISTIC DIRECTOR:

• No report. The chorus extends thanks to Adam for the time spent on new arrangements.

### 6. COMMITTEE REPORTS

FUNDRAISING

I talked with Jessica yesterday to confirm Bullride on 4/26 and Fireman's Expo on the 16<sup>th</sup> of May. For Bullride we will have A4 (Upper Arena) a narrow stand however she says we will sell beer, not having beer portables. This is a great feat for us. She said they will set us up at the end of the stand for beer. I have talked to Ben Martindale as he is RAMP certified as also Robb Pappapietro. The stand hours are 4pm to 11pm+. Chase Allen will be headlining the Concert, should be a good draw. He sings 'Brand new Day'. I am told we will be allowed to stay open for most of the Concert at least. I will give the hours to Eric which he will post to Musetta shortly.

For Fireman's Expo May 16-17-18 we are assigned to Tan Hall, a good traffic location.

#### **Bob Nease**

- FINANCE
  - o Please refer to the enclosed Budget spreadsheet provided by Kevin Wagner.



- ANNUAL CAMPAIGN
  - Terry Karanen will be spearheading efforts again for the 2014-2015 seasons.
- PR

All issues relating to PR has been handled by Kevin Wagner with no committee being formed.

#### Publicity for We're Ready for Our Close-Ups:

- 1) Jefferson & Nevik are currently working on developing the poster for the concert. The target date for completion is March 31, 2014.
- 2) This design template will be used for both the poster and the postcard.
- 3) Posters should be available to the chorus members by April 7, 2014.
- 4) Postcards should be mailed the week of April 24, 2014.

### **Pride Festival 2014:**

1) See comments in Treasurer's Report concerning Pride Festival 2014.

### **Chorus Website and E-mail Account:**

- 1) As of March 13, 2014 the following items were updated on the HGMC website:
  - a. Home page removal of March concert poster and highlight Amazon
    Smile program

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- b. Purchase Tickets new tabs for purchasing May 3<sup>rd</sup> and 4<sup>th</sup> concert tickets added
- c. Sponsors Tab updated to reflect the most current list of all donors for the 2013-14 season
- d. Photo Archives updated to include the photographs from the "Garden in the Keystone" concert
- 2) Within the past month our website showed an increase of 41 new visitors and there has been an increase of 17% in terms of traffic to the website over last month. Most of this was viewing our Garden in the Keystone concert page.
- 3) We have added 11 new friends to our Facebook page over the last month. Birthday greetings from the HGMC continue to go out to individuals via our Facebook page.

Kevin Wagner

#### PRODUCTION

- The monthly committee meeting was held on Wednesday, March 12<sup>th</sup>, in the main office of the Theatre Harrisburg, Krevskey Production Center. In attendance were Adam Gustafson, Guest Artistic Director, Jeff Mitchell, Board President, Kevin Nield and Paul Foltz, Committee chair. Bob Eisenhour could not attend but submitted two reports for the committee to review. Bill Sprout and Wayne Minich were unable to attend.
- The first half of the meeting was devoted to the final organization of the May Concert.
  - The theatre space will be available to the chorus starting Saturday May 19<sup>th</sup>. We will have rehearsals in the space on Monday April 21<sup>st</sup>, April 28<sup>th</sup> and a final dress on April 30<sup>th</sup>. The rehearsal on the 21<sup>st</sup> will be the first day to add the puppets into the program. That evening we'll do a rough out of the whole program and follow it with a run for just the puppeteers. The stage platforming will need to be in place for final blocking on the evening of the 21<sup>st</sup>. Projector required from the Wednesday rehearsal onward. To see if projections are a viable option for the concert, Kevin N. wants to try out the projector ASAP. Arrangements will be made to acquire the projector for the weekend of March 22<sup>nd</sup>.
  - **Set issues:** The color scheme for the evening would be red and gold and that we would use hanging panels of the plastic 'fabric' which would be supported at top and bottom. It was approved to use Bob's idea to create a movie lobby look for the concert with vendors selling popcorn and bottle water. Bob was tasked to further investigate the creation of "star" photos of the singers and/or photo-shopping singer's pictures into classic posters. A further suggestion was to create "now showing" and "Upcoming features" frames that would display info/posters for our next season.

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- It was further decided that we would not have a formal reception connected to this concert. We would look at the idea of a patron's reception for next season.
- Paul raised the issue of what looks do we want to try to create for the singers for each of the units because the films selected for inclusion were not particularly costume heavy and many were modern dress. This prompted a step by step construction of the concert. A separate document of those details is attached.
- The committee moved in the remaining time to the issue of what the 2014 15 season would look like and what the main concert themes would be. It was decided that:
  - The 2014-15 season would have only two main concerts. The first would be held on Sunday December 7<sup>th</sup> at the Unitarian Church of Harrisburg at 4PM. We would also inquire with the Unity Church in Enola about the costs of doing a second performance of the concert on Sunday, December 14<sup>th</sup> at 4 PM.
  - The second season concert would be May 9 and 10 at the Krevesky Production Center (Saturday at 8 PM, Sunday at 2PM). It was also decided with only two main concerts scheduled, that we would actively pursue acquiring additional performances around the tri-county area for each concert.
  - The title for the Christmas concert will be <u>Lessons from Carole</u>, readings and anecdotes from various famous Caroles (Channing, Burnett, Lawrence, etc) and music to compliment the readings including seasonal sections.
  - The title for spring is <u>Icons and Divas</u>. This is to be songs of, from and about the LGBT experience, from Bette to Britten.

The committee asks for the Board's approval of the 2014-15 schedule and concert selections.

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# We're Ready for our Close-up (Show Detail)

- 1) Circle of Life opens concert; singers in black with black 'African' shirts overdressed
  - a) End of song, puppets enact the raising of Samba over the herds, and drop him "oops"
  - b) Puppet dialogue while singers strike 'African' shirts
- 2) Chorus performs Pure Imagination and Rainbow Connection
  - i) Puppet interjections possible as Chorus leaves stage
- 3) Girls Just Want to have Fun ensemble
  - ) Puppets react to song and introduce the film "classics"
  - ii) Chorus reenters in red glitter shoes
    - (a) Tag line: Lions and tigers and bears, oh my!
- 4) Over the Rainbow
  - Puppet interjection as canes are handed out
- 5) Steppin' Out with my Baby
  - i) Chorus exits changes shoes adds period vests and arm garters, ensemble to center stage
- 6) Blue Skies
  - i) Puppet interjection as the singers reassemble
- 7) As Time Goes By
  - Puppet dialogue to intro the tear jerkers
  - Ensemble changes shoes and into vests
  - iii) Singer on highest platform, another below with a hand held fan. Tag line: "I'm King of the World"
- 3) My Heart Will Go On
- 9) The Rose
- 10) I Will Always Love You
  - Puppet dialogue introducing the comedies; singers exit, quickly strike vests and add nun veils and process back on.
- 11) Oh Happy Day
  - i) Puppet interjection as singers leave and ensemble comes forward
- 12) Always Look on the Bright Side of Life
- 13) I Get Around
  - Puppet dialogue about Intermission and go get refreshments. Be back in 15!

Act I

- 14) Fantasy Medley: singers enter from various positions around the center.
  - i) Singers wear black shirts over 'movie' T's
  - ii) Puppets do the acting out of each of the medley units: Harry Potter, Star Wars and Space Odyssey
- 15) End of medley: Chorus strikes overshirts to film T-shirts (Gaff, Lighting, Sound, Best Boy etc). Puppets introduce Harrisburg film segment.
- 16) Moon River
  - ) Puppet interjection
- 17) My Girl
  - i) Puppet interjection
  - ii) Chorus leaves stage to redo black dress shirts and add pink bow ties
- 18) Mr. Sandman ensemble
  - i) Puppets introduce the romance group while ensemble changes and the chorus reenters
- 19) Wishin' and Hopin'
- 20) When I Fall in Love
- 21) Can't Help Falling in Love
  - i) Puppets do the "Nobody puts Baby in a corner bit" Final puppet dialogue.
- 22) Time of my Life

Before the final ending, two singers step out to do the dance business that ends with the aborted lift.

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#### OLD BUSINESS

o No Chorus Concerns

year.

- o Farm Show. Discussed under Fundraising.
- Pride Harrisburg. Jeff to chair the committee John Folby again donating 4 Raffle Baskets.

# NEW BUSINESS

Next year's concert schedule The structure of the concerts will be changing for the next year. The February concert will be eliminated, but more performances of the Spring/Winter concerts will be pursued. Amy Heidelberg with UCC/York has requested a concert and asked us how much we charge, will split a donation jar. Spring concert fees will have to be discussed. Adam wants to connect us with Penn State/Harrisburg for something this

Board Meeting Dates for the balance of the Season:
 April 27, May 18, and June 22.

Next Meeting reports are Due to Jeff on Thursday April 24, at 6PM. Adjournment – Eric moves to adjourn, Ed 2nds. Meeting adjourned at 6:40PM.