

Annual Campaign Report – 11/17/13

Addendum

This addendum will bring you up-to-date on our “final” figures as of this afternoon. I’ve also attached the breakdown for your reference. If you see anything missing, please let me know!

Statistics to date (November 17, 2013):

- Total committed revenue ads: \$2,250
- Total funds received for revenue ads: \$1,500
- Total number of revenue ads: 15
- Total number of exchange ads¹: 6
- Total number of gratis ads²: 3
- Grand total of all ads: 24

- Total number of sponsors (individual or couple): 19
- Total funds received from sponsors: \$1,000 (of \$1,425 promised)
- Total funds pledged by sponsors (monthly payments): \$2,020
- Total number of corporate sponsors confirmed: 2, both Major Donors
- Total number of season tickets: 4

Sponsors (Pledged and/or contributed): **\$3,445**

Paid Advertisers (Paid or invoiced): **\$2,250**

Total Campaign Projected Revenue to date): **\$5,695**

Submitted respectfully by Terry Drew Karanen, November 17, 2013.

¹ **Exchange (reciprocal) ads** – our ad goes in another organizations program and we run theirs, i.e. Theatre Harrisburg.

² **Gratis (benevolent) ads** – ads space we offer to non-profits who continue to support the Chorus as well as the great GLBTQ community, e.g. Silent Witness Peacekeepers.