

Public Relations / Marketing Report

April 2019

"Two Boys Kissing" concert

All PR initiatives for the concert are currently in execution phase, and all scheduled tasks are on target for completion as planned. In addition, the following items have been confirmed for the concerts:

- The "Long Road to LGBTQ+ Equality" traveling exhibit will be setup for display at each of the three venues.
- Alder Health will be staffing a display on AIDS prevention at each of the venues.
- The opening night concert will feature two ASL Interpreters for our hearing impaired patrons
- A step-and-repeat backdrop will be erected at each venue for patron photos
- Multi-camera videography has been confirmed and will take place on opening night

2019-2020 Concert Season Schedule

Concert venues have been contacted with available dates for the full 2019-2020 season. Contracts will be generated for each venue once confirmations have been received. The following dates/locations have been agreed to by the board for the 2019-2020 concert season:

• Sunday	December 1, 2019	1:30pm	Christ Church UCC Elizabethtown
• Friday	December 6, 2019	7:00pm	(available)
• Saturday	December 7, 2019	7:00pm	(available)
• Sunday	December 8, 2019	4:00pm	(available)
• Friday	December 13, 2019	7:00pm	(available)
• Saturday	December 14, 2019	7:00pm	BMC Joint concert, Baltimore
• Sunday	December 15, 2019	4:00pm	(available)
• Friday	May 8, 2020	7:00pm	(available)
• Saturday	May 9, 2020	7:00pm	(available)
• Friday	May 15, 2020	7:00pm	(available)
• Saturday	May 16, 2020	7:00pm	(available)

Respectfully submitted by Doug Wentz, Public Relations and Marketing Chairperson