

Public Relations / Marketing Report

September 2018

October Cabaret Dance Party Fundraiser

- Posters and postcards have been sent to the printer. These will be picked up and made available to chorus members for distribution at the Sept. 24th rehearsal
- Both an email campaign and a social media campaign and boost will be executed closer to the time of the event.

Performance at the Capitol Rotunda

We are confirmed for our performance at the Capitol Rotunda on December 13th. We need to provide them with a **confirmed starting time** for our performance as soon as possible.

We also need to decide if we are going to treat this as just another performance, or recognize the fact that it's an incredible promotional opportunity, and leverage it as such.

Additionally:

- They are asking for a 30-45 minute performance set
- They have a piano available if we would prefer to use that instead of our digital piano
- The press will most likely be present since it will be a normal work day at the capitol – so we need to give serious consideration as to our mode of dress.

Respectfully submitted by Doug Wentz, Public Relations and Marketing Chairperson