



# Annual Fundraising Campaign Report

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## September 2018

### [2018–19 Annual Fundraising Campaign Mailing](#)

The mailing was delivered to the BMEU on Monday September 10, 2018.

- 57 letters were sent to local businesses to solicit advertising and corporate sponsorships
- 530 letters were sent to our mailing list patrons to solicit donations and song sponsorships.
- An email campaign will be sent to 473 patrons on our mailing list the last week in September, as a follow-up to the mailing.
- A social media post boost is planned for the first week in October to further the fundraising effort.

*Respectfully submitted by Doug Wentz, HGMC Annual Fundraising Campaign Chair*